



环博金诚

Glopen

*Discover the Real China,  
connecting the world*

# Your Gateway to **China**



● **Corporate Travel**    ● **MICE**    ● **Education Program**

# ABOUT GLOPEN

## Discover the Real China, Connecting the World

China Glopen Group was founded with the vision of discovering the real China and connecting it with the world.

Headquartered in Shanghai, with offices in Beijing, Shenzhen, and Singapore, we operate through Shanghai Glopen Travel Agency and Shanghai Glopen Business Consulting Ltd.

We provide premium travel experiences and consulting services to global clients. Each year, we serve thousands of visitors from entrepreneurship organizations, industry associations, multinational corporations, educational institutions, and other groups.



# OUR ACHIEVEMENT

Over **1,000** Travellers  
Per Year

**100+** Corporate Partners

**10,000+**  
Community Followers

**1,000,000+** Youtube  
Views

**4.9+** out of **5**  
Review Rating

GET  
YOUR  
GUIDE



# WHY US?

Experience China with your one-stop shop partner that understands the global landscape

Save Time

High-Quality Service

Minimize Risk

From business delegations to tailor-made journeys



## Seamless Communication

- Email
- WhatsApp
- WeChat
- Virtual Meetings
- Trade fair



## Multilingual Capabilities

- Mandarin
- Cantonese
- English
- French
- German
- Portuguese
- Spanish
- Japanese



## Cross-Industry Expertise

- Automotive
- Financial Service
- Retail
- Intellectual Property
- Healthcare
- Architecture
- Real Estate
- Media



## Strong Partner Ecosystem

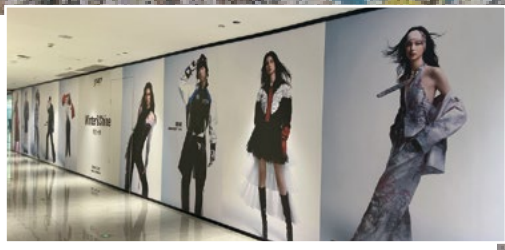
- Universities
- Local Governments
- Industrial Parks
- Chambers of Commerce
- Venture Capital
- Incubators
- Industry Associations



***Business  
Theme  
Tours***



Business



### This Tour in a Nutshell

- 1 Visit Alibaba's headquarters, cultural centers, and shopping malls.
- 2 Visit MCN organizations to understand different platforms and live-streams.
- 3 Explore renowned corporations and their strategies.
- 4 Gain insights into ecosystems such as JD.com, RED (Xiaohongshu), and ByteDance.

## Hangzhou E-commerce Tour

5D5N

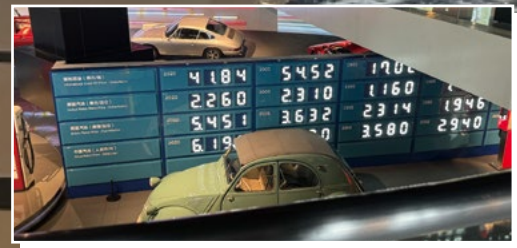
Basic Package: \$2,100 per person

Premium Package: \$4,000 per person



### This Tour in a Nutshell

- 1 Keynote sessions by leading automotive industry experts.
- 2 Visits to Geely Museum and manufacturing facilities.
- 3 Autonomous driving technology experience.
- 4 Comparison of traditional 4S dealerships and EV retail stores.
- 5 Optional extension to attend major auto shows.



Business

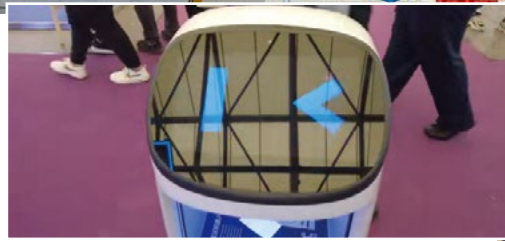
## Yangtze Auto Industry Tour

5D5N

Basic Package: \$2,000 per person

Premium Package: \$4,000 per person





### This Tour in a Nutshell

- 1 Visit Alibaba headquarters and MCN organizations.
- 2 Explore Yiwu International Trade City.
- 3 Tour Huaqiangbei and innovation hubs in Shenzhen.
- 4 Inspect selected factories in Guangdong & Zhejiang.
- 5 This tour can be combined with Canton Fair or other exhibitions.



### This Tour in a Nutshell

- 1 Explore China's innovation ecosystem, including AI, robotics, and advanced manufacturing.
- 2 Visit leading tech companies and autonomous driving pioneers.
- 3 Engage with top universities and frontier-tech startups.
- 4 Network with founders, investors, and industry experts.
- 5 Gain insights into China's e-commerce and lives-treaming ecosystem.

## China Sourcing Tour

5D5N

Basic Package: \$2,000 per person

Premium Package: \$4,000 per person



华强集团



阿里巴巴

## China Tech Tour

8D7N

Starting From

\$3,000 per person



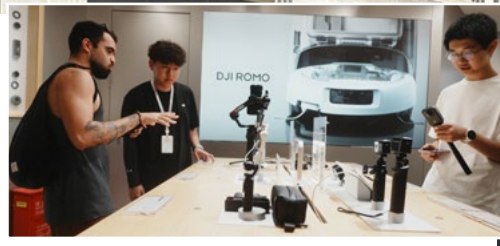
宇树科技



阿里巴巴



startup grind



### This Tour in a Nutshell

- 1 Discover innovative Chinese consumer brands.
- 2 Experience livestreaming, smart retail, and social commerce.
- 3 Join expert talks and business networking sessions.
- 4 Explore culture and innovation in Shanghai and Hangzhou.

### This Tour in a Nutshell

- 1 Explore Zhongguancun, Beijing's core innovation district.
- 2 Visit Lingang Free Trade Zone and smart manufacturing hubs.
- 3 Tour Zhangjiang Hi-Tech Park and biotech innovation centers.
- 4 Connect with founders, VC firms, and innovation leaders.
- 5 Gain insights into China's digital economy and innovation ecosystem.



## China Retail Tour

5D5N

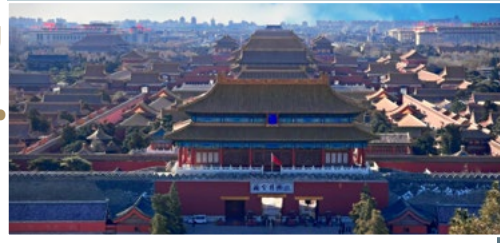
Basic Package: \$2,000 per person  
Premium Package: \$4,000 per person



## China Investment Tour

5D5N

Basic Package: \$2,000 per person  
Premium Package: \$4,000 per person



### This Tour in a Nutshell

- 1 Experience university life in China through campus activities.
- 2 Explore China's traditional culture & modern tech.
- 3 Visit Beijing's UNESCO World Heritage Sites and experience its rich culture.
- 4 Discover China's thriving e-commerce ecosystem in Hangzhou.
- 5 Extend your journey with optional programs in other cities.

Business

## China Educational Tour

11D10N

Starting From \$1,600 per person



# Public Tour Information

# Public Tour Information

**2026 June**

**Beijing CISCE Tour**

10D9N, Beijing, Guangdong

- AI Ecosystem
- Advanced Manufacturing
- Global Supply Chain



**2026 June**

**Shanghai SNEC Tour**

7D6N, Shanghai, Jiangsu, Zhejiang

- Solar PV
- Energy Storage
- Hydrogen Energy
- Smart Grid
- Zero-Carbon



**2026 June**

**Yiwu EC Fair**

6D5N, Zhejiang

- Cross-border E-commerce
- Product Sourcing
- Live Commerce
- Logistics



**2026 June**

**Shanghai MWC**

6D5N, Shanghai, Jiangsu

- Mobile AI
- 5G/6G
- Industrial Internet
- Connected Ecosystems



**2026 July**

**Shanghai WAIC Tour**

6D5N, Shanghai, Zhejiang

- LLMs
- Embodied AI
- AI Urban Applications
- Generative AI



**2026 August**

**Beijing WRC Tour**

11D10N, Beijing, Shanghai, Guangdong

- Humanoid Robots
- Industrial Robots
- Medical Robotics
- Embodied AI



**2027 April**

**Hangzhou Chinashop Tour**

6D5N, Zhejiang

- New Retail
- Smart Supply Chain
- Retail Tech



**2027 March**

**Shanghai AWE Tour**

6D5N, Shanghai, Zhejiang

- Consumer Electronics
- Smart Home
- Home Appliances



**2026 November**

**Shenzhen CHTF Tour**

6D5N, Guangdong

- AI
- Robotics
- Semiconductors
- Advanced Manufacturing



**2026 November**

**Guangzhou Auto Show Tour**

7D6N, Guangdong

- Auto Parts
- Smart Manufacturing
- NEV Supply Chain



**2026 October**

**Shenzhen ICBE Tour**

6D5N, Guangdong

- Cross-border Sellers
- Supply Chain Integration
- Live Streaming



**2026 October**

**Shanghai CIIF Tour**

6D5N, Shanghai, Zhejiang

- Industrial Automation
- High-end Equipment
- Green Manufacturing



# Business Consulting Services

## WHAT WE DO ?

### Focus on market entry service

#### Market Research

- Market review and analysis
- Competitor analysis
- Consumer behavior analysis

#### Strategy & Execution

- Market entry strategy
- Brand and product positioning (naming, slogan, etc.)
- Pricing strategy



#### Marketing campaign execution

- Business visits and trade shows
- Due Diligence
- Partner sourcing and evaluation (professional services, suppliers, MCNs, e-commerce operators, etc.)

## WHERE WE EXCEL

### We provide a comprehensive range of services tailored to your business needs :



#### Market Analysis

A thorough overview of the Chinese market, including industry dynamics, competition, regulatory frameworks, and growth opportunities.



#### Trade Shows

Representation at trade fairs, exhibitions, and industry events to expand networks, generate leads, and capture market insights.



#### Business Strategy

Data-driven strategies based on in-depth research and due diligence to support successful market entry.



#### Due Diligence

Comprehensive evaluation to support critical business and investment decisions.



#### Business Visits

Curated corporate visits, seminars, and networking events to build meaningful connections.



#### Partner Matching

Identification and evaluation of suppliers, distributors, and KOLs, along with recommendations for legal, financial, and professional services.

# Our Exclusive Experience

Enjoy exclusive, hands-on experiences across culture, technology, and modern China – from ancient heritage to cutting-edge innovation – curated for private groups and led by experts.

## Technology Experiences Robotics, EVs, & Drone Experience



Explore Shanghai's cutting-edge tech scene on a tour of Lujiazui. Visit the Shanghai Tower, China's tallest building, experience a ride in a driverless car, and interact with advanced humanoid robots showcasing the future of innovation.

## VR & Exoskeleton Tour



Discover cutting-edge innovation through humanoid robots, intelligent EVs, VR, and exoskeleton technology.

## Drone Delivery Experience



Experience the full drone delivery process, showcasing the speed, precision, and convenience of autonomous delivery technology.

## Tech Discovery with Shanghai Tower Observatory Access



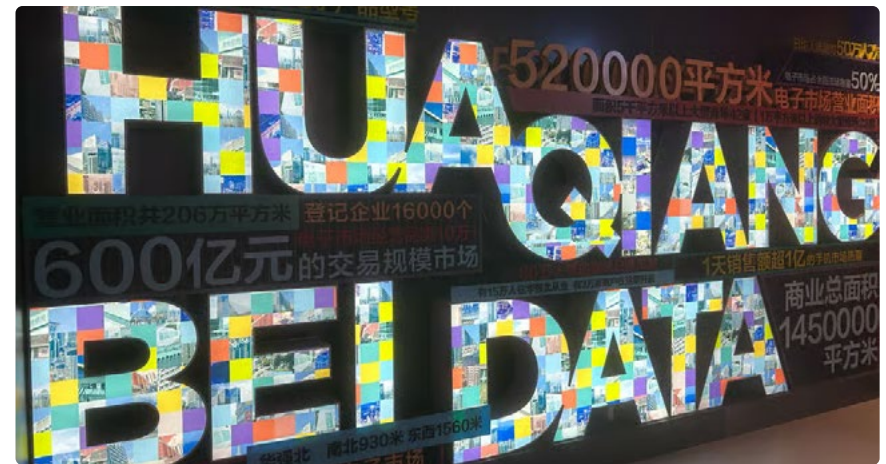
Visit the 118th Floor Observation Deck of Shanghai Tower, China's tallest building and a symbol of modern innovation.

## Driverless Car & Robotics Tour



Experience Shanghai's tech-scene through driverless cars without safty driver.

## Huaqiangbei & China Economic Reform



Explore Huaqiangbei, Shenzhen's iconic electronics hub, where the city's transformation from a fishing village to a global tech powerhouse began. Experience its vibrant markets, innovation culture, and fast-moving maker ecosystem.

Exclusive

Exclusive

# Cultural Experiences

## Chinese Tea Ceremony



Experience authentic Chinese tea culture through hands-on brewing, a serene ambiance, and a blind tasting of 5-6 distinct Chinese teas.

## Chinese Enamel Art Workshop



Create colorful metal art pieces using the ancient Chinese enamel technique.

## Chinese Painting & Calligraphy Workshop



Learn Chinese art and calligraphy in a hands-on cultural session.

## Paper Cutting Workshop



Learn the art of traditional Chinese paper cutting and create your own intricate designs inspired by classic cultural patterns and symbols.

## Shanghai Retail & Lifestyle



Discover Shanghai's futuristic retail scene – from luxury EVs and tech flagships to designer toys and lifestyle showrooms.

## Seasonal Fruit Picking Experience



Harvest fresh fruit and savor authentic countryside living near Shanghai.

Exclusive

Exclusive

# Destinations



Kanas Lake



Tianchi Lake



Xinjiang Sayram Lake



Xi'an



Chengdu



Zhangjiajie



Yunnan



Beijing



Luoyang



Nanjing



Shanghai



Hangzhou



Guangzhou



HongKong



Culture

# Our Cases

## Business Tour



## Conventions, Exhibitions & Events



## Incentive & Meetings



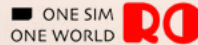
## Cultural Tour



## Our Partners



Robotuo



## Contact Us



Whatsapp: +49 17670012111



Fax: +86 2164180816



Tel: +86 2164181086



Address: Room 1203, Building C, CCIG INTERNATIONAL PLAZA, 375 North Caoxi Road, Xuhui District, Shanghai



<https://www.gi-open.com>



<https://www.Linkedinlinkedin.com/company/glopen>



<https://www.youtube.com/@glopen>



<https://www.Facebookfacebook.com/Glopenofficial>



<https://www.Twittertwitter.com/glopenofficial>



<https://www.Instagraminstagram.com/glopenofficial>



<https://www.TikToktiktok.com/@glopentiktok>



Wechat: Glopen Travel



Rednote: Glopen Travel